

WestMichiganMortgageHelp.com

What is the difference between a Broker and a Banker?

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Expert advice – Not just Sales Talk

As a Mortgage Broker, we have access to dozens of different lenders across the country. A banker is limited to the programs and terms available through their local bank. Often they may not have the "best" program to meet your unique situation. It is similar to a skilled professional travel agent that can search numerous travel options for the flights, accommodations, schedules and costs that meet your travel goals. We apply the same principles to meet your home ownership and financing needs. We make four commitments to you:

- 1. To educate you about mortgages and the mortgage process so that you can make informed financial and homeownership decisions.*
- 2. To listen to your goals. You define the ultimate scenario not the "banker".*
- 3. To show you mortgage options to help you reach your financial goals.*
- 4. To communicate with you before, during and after the mortgage process. We can not guarantee perfection, but we do pledge 100% of our effort to help you through the mortgage process.*

At West Michigan Mortgage Help, our goal is to build strong, life-long relationships one person at a time. We will strive to keep these commitments to earn the coveted title of Your Home Loan Specialist for Life!